



Tourist Bus Digital Signage Bundle



Overview

A Virtual tour guide, for helping and supporting the Tourist Guide in the bus, while driving thru the City and to entertain, inform and advertize the local specialities. The advantages are obvious, Tourists get more information, better feelings and are more close to the attractions then ever before. With Virtual tour guide, the Tourist office can offer updated information about local events, Shows, Weather, aso and the local business owners can buy the advertising time to promote their local specialities, to the very dedicated audience. A win-win scenario, as the tourist want to know:

- What can I buy.
- Where can I buy it.
- Where are special shows.
- What attraction I want to see next.

All are happy and enjoying the time staying in your wonderful city!

Winmate provides you a full working platform with the Bus Bundle, to reach above goals. See the introduction video and imagine the possibilities in your city!

- Location based advertising or information with latest GPS technology
- Online news and updates for shows, weather, aso with latest 3G mobile communication
- Highest HD ready quality



Standard Product Features

Hardware

- Panel sizes: 17", 19" (4x3), and 20.1" (16x9)(20.1" now available)
- Outside Housing :Reinforced Plastic
- Mounting method: Pole mounting or Vesa 75/100



For others sizes please contact our sales.



- [Integrated MSS350 Network Player](#)
- [Protection Glass](#)
- [Wide Voltage Input](#)
- [Anti-vibration/Shock](#)

Ophons

- [GPS Receiver](#)
- [3G Router](#)
- [Sunlight Readable](#)

Software Bundle

MSO Gold is the digital signage management software bundled with bus digital signage package. MSO Gold allows you to:

- A. view player status
- B. do group management
- C. setup a picture as background
- D. define your own layout
- E. define different interface of trigger event(IR/keypad/RS232/GPS/LAN)



MSO Gold User Interface



Layout Designer to make your own layout



Installation

Normally there are 2 monitors to show the synchronized contents in a bus. One is in the front, another one located around the middle. DVI extender and CAT-5 cable will be needed to connect these 2 monitors. We have proved that this is the most reliable transmission way. See below the diagram:



Accessories for Extra Features

→ GPS

Normally the route of the bus is fixed. Stops are fixed too. Some shops around a certain stop might need a high exposure to these passengers. They will be willing to buy advertisements to introduce their products/service when the bus is coming nearby their location. Just input the coordinates of this stop in the management software and a predefined video or pictures will come up when the bus enters the zone.

Step 1

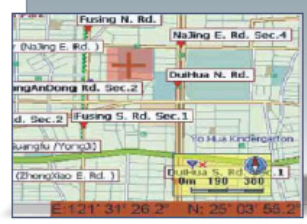
Create a zone.



Step 2

Enter coordinates for zone.

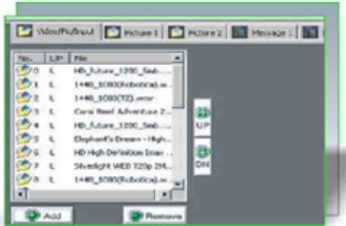
You can use any navigation software to check the coordinates



Step 3

Define playlist .

Define playlist for the zone.



Step 4

Transfer

Transfer the setting of coordinates and media files to Network Player.



GPS package including:
+1 pcs GPS receiver (SIRF III technology)
+1 pcs RS232 cable

GPS Support of:
+GGA
+RMC



3G/3.5G Router

It's the best occasion to update the contents via wireless lan when buses come back to the depot in the evening. However, in addition to WLAN, Real time update is sometimes a must to deliver some useful news. In this situation, 3G/3.5G integration will be just the right extra feature to meet this demand.



GPRS / CDMA / EVDO / EDGE / HS-DPA / UMTS



Order Information

Package	Model Name	TFT Characteristics	Standard Feature	Optional Feature
17" Bus Signage Package	R17LS01-FCM1BS (Master Player) R17LS01-FCM1BL (LCD Display)	Resolution:1280x1024 Brightness:300 Contrast: 800 Viewing Angle: 80,80;80,80 (L,R,D,U)	Network Player Engine (Master Display) FRP C chassis Pole Mounting Protection Glass Wide Voltage Input WiFi wireless module	GPS Receiver 3G Router Sunlight R readable (20.1" only) VGA/Audio Extender
19" Bus Signage Package	R19LS01-FCM2BS (Master Player) R19LS01-FCM2BL (LCD Display)	Resolution:1280x1024 Brightness:300 Contrast: 1300 Viewing Angle: 89,89;89,89 (L,R,D,U)		
20.1" (16:9) Bus Signage Package	W20LS01-FC A3BS (Master Player) W20LS01-FC A3BS (LCD Display)	Resolution:1366x768 Brightness:540 Contrast: 700 Viewing Angle: 80,80;60,80 (L,R,D,U)		

Sample Available NOW

Note: Other sizes please contact our sales.